

# Board Director Programme

Singapore | 9-10 October 2022

Designed in collaboration with Earth on Board, this programme explores the purpose of boards today, their fiduciary responsibilities, and the specific strategic issues that global challenges pose.

It equips board directors to challenge and guide management, form strategic responses, and establish priority actions in relation to sustainability trends.

The programme is a SGX RegCo prescribed sustainability training course and fulfils the enhanced SGX sustainability reporting rules.

# Programme Overview

Our Board Director Programme offers a unique opportunity for directors to explore social and environmental challenges with local and global authorities. Designed to encourage participation, the seminar is highly interactive and combines high-impact presentations, group discussion and exchange with peers. These techniques offer maximum opportunity for sharing, innovation and collaboration and give attendees concrete ideas to take back to the workplace.

## Key objectives:

- **Increase awareness and insight** Examine the scale and urgency of the sustainability challenge and its relevance to the Board and your company's wider strategic context.
- **Understand implications for the business model and for the fiduciary responsibility of Board Directors** Understand critical risks, priority actions, reporting and disclosure requirements and potential business opportunities.
- **Align governance and focus** Informed by examples of leadership from companies worldwide, review your Board's current approach and capacity for action.
- **Structure engagement with management** Become better equipped to challenge and guide your executive team, helping it to integrate sustainability into business strategy.

## Indicative sessions:

- **Global pressures and trends** – The future of the modern economy and the changing operating context for business
- **The end of business as usual** – The need for new business models
- **The evolving legal landscape** – New fiduciary responsibilities of the Board
- **Sustainability reporting** – From compliance to driving progress
- **The finance sector perspective** – How investors are engaging with sustainability
- **Becoming 'Earth Competent'** – Managing risks and opportunities in the best interests of all stakeholders
- **Sustainability in the board room in action** – A simulation activity to engage practically with real-world dilemmas faced by Directors.
- **The way forward** – effective Board leadership

# Indicative Faculty and Contributors

**We draw upon leading sustainability experts and practitioners for their in-depth knowledge of key topics. Indicative faculty and speakers include:**



## **Philippe Joubert**

Philippe is Founder and CEO of Earth on Board. He is also a Fellow of CISL, a Senior Advisor for WBCSD and a member of the International Advisory Board of the World Energy Council. He advises and serves on the Board of several global companies and was previously President of Alstom Power and Deputy CEO of the Alstom Group.



## **Professor Richard Calland**

Richard's experience in governance spans multiple sectors, continents and decades. Having practised at the London Bar for several years he is now Associate Professor in Public Law at the University of Cape Town. Richard has served numerous boards as a sustainability strategist and political economy advisor. He leads CISL's work on board governance and co-chairs the UN Secretary General's expert group on climate finance.



## **Clare Shine**

Clare is Director and CEO of CISL. She has worked at the nexus of sustainable development, organisational change and culture for over three decades. She was previously Vice President at Salzburg Global Seminar, where she worked with senior leaders, intergenerational teams and fellows from nearly 180 countries. A UK-qualified barrister, Clare has also worked as an environmental lawyer and policy advisor.



## **Alice Spencer**

Alice is a Programme Director in the Executive Education Team at CISL. She is responsible for CISL's flagship Prince of Wales's Business & Sustainability Programme and also develops and delivers customised strategy programmes for major businesses worldwide. She joined CISL in February 2017 following several years working in Australia and New Zealand in regional government, not-for-profit and corporate roles.

# Indicative Faculty and Contributors (continued)



## **Sarah Barker**

Sarah is Special Counsel at Minter Ellison Lawyers and a Non-Executive Director at Emergency Services & State Super. Sarah's work on fiduciary duties and climate change has won numerous awards.



## **Dr Nina Seega**

Nina is the Research Director for Sustainable Finance at CISL. She works on mainstreaming environmental and social considerations into daily financial and corporate decision making. Nina is also an academic visitor at the Bank of England and a member of the Strategic Advisory Board on Sustainable Finance at the British Standards Institute. She is also a member of the Sustainable Finance Scientific Council at S&P Ratings.



## **Professor Ernest Lim**

Ernest is a professor of law at the National University of Singapore. His research looks at corporate law and governance, with a focus on sustainability, fiduciary duties, corporate attribution and social entrepreneurship. Prior to joining academia, Ernest worked for Davis Polk, where he represented startups, Fortune 500 companies and investment banks in global capital market transactions.



## **Pat Dwyer**

Pat is founder and director of The Purpose Business, a sustainability advisory firm. She is passionate about sharing her 20+ years of experience to help businesses in Asia activate purpose, address ESG impacts and scale sustainability in order to grow responsibly and future-proof their business.

“

A powerful and vigorous call to action! Practical, inspiring and challenging.

**Board Director  
Institutional Investment Manager**

”

“

Outstanding and impactful! I am now equipped to drive real change.

**Board Director  
Utility Company**

”

“

The programme raised awareness of the unknown, confirmed what we are getting right and gave an opportunity to consider alternatives.

**Board Director  
Energy Generation Company**

”



# Application and fees



|                     | Singapore                             |
|---------------------|---------------------------------------|
| Date                | 9-10 October 2022                     |
| Duration and format | Twenty-four-hour residential seminar  |
| Venue               | Hotel Fort Canning (TBC)<br>Singapore |
| Fee                 | SGD 4,500                             |

## How to apply

[Submit your application here.](#)

For more information contact  
[info@cisl.cam.ac.uk](mailto:info@cisl.cam.ac.uk)

Fees are inclusive of materials, accommodation and all meals during the seminar. Fees do not include travel costs.

Please talk to us about incentives for multi-year commitments. Special pricing is available for delegates from not-for-profit organisations and developing nations.

## Alumni network

Participants of the programme join a worldwide group of over 20,000 senior leaders and leading practitioners from across all sectors and regions, representing business, the public sector and civil society. Continued engagement with the alumni will include:

### Seminar follow-up

Delegates will have an opportunity to reconnect by conference call during the first year following the seminar

### Alumni events

Events are held worldwide and include keynote lectures, gala dinners and networking opportunities.

### Latest insights

Regular updates on international sustainability developments

### Business platforms

An opportunity for executives in a variety of sectors or functions to convene around key sustainability issues, identify solutions and advocate change.

## Other programmes in the region

### The Prince of Wales's Business & Sustainability Programme

For 27 years, The Prince of Wales's Business & Sustainability Programme (BSP) has helped over 4,500 senior executives translate complex sustainability trends into strategic business decisions, supporting individual leadership, business strategy and systemic change. We are delighted to bring this globally renowned programme to the Asia region.

**Date:** 9-12 October 2022 (Singapore)  
23-26 October 2022 (Australia)

**Format:** 3.5-day seminar

**Fee:** GBP 5,000 (Singapore)  
AUD 8,500 + GST (Australia)

## Customised Board Education

Through consideration of material risks, opportunities and impacts, our customised programmes help Boards find transition pathways and commercially viable solutions to align profitability and sustainability. Drawing upon experts from CISL's global network, we deliver compelling briefings and facilitate discussions

to build alignment, ambition and priorities for action. Ahead of the programme, we conduct diagnostic consultations with key Board members, executives and external stakeholders.

For more information visit our [\*\*Transformational Leadership Hub\*\*](#).

**Head office**

The Entopia Building  
1 Regent Street  
Cambridge  
CB2 1GG  
UK

T: +44 (0)1223 768850  
info@cisl.cam.ac.uk

**Brussels**

The Periclès Building  
Rue de la Science 23  
B-1040 Brussels, Belgium

T: +32 (0) 2 894 93 19  
info.eu@cisl.cam.ac.uk

**Cape Town**

PO Box 313  
Cape Town 8000  
South Africa

T: +44 (0)1223 768850  
info@cisl.cam.ac.uk

[www.cisl.cam.ac.uk](http://www.cisl.cam.ac.uk)

[@cisl\\_cambridge](https://twitter.com/cisl_cambridge)

The University of Cambridge Institute for Sustainability Leadership (CISL) is a globally influential institute developing leadership and solutions for a sustainable economy. We believe the economy can be 'rewired', through focused collaboration between business, government and finance institutions, to deliver positive outcomes for people and the environment. For over three decades we have been at the forefront of sustainability leadership, developing the knowledge and capabilities of individuals and organisations to catalyse change and accelerate the path to a sustainable economy.

Earth on Board's purpose is to support boards align their company's business model with the preservation of ecosystems and the achievement of societal needs. Founded in 2016, it has delivered awareness and education programmes to hundreds of board members. As well as helping individual organisations, Earth on Board drives change at the macro level by participating in the evolution of legal and social norms around corporate governance and sustainability.

