



THE CAMBRIDGE - EARTH ON BOARD ONLINE PROGRAMME

UNLOCKING THE POWER OF BOARD LEADERSHIP



UNIVERSITY OF CAMBRIDGE
 INSTITUTE FOR
 SUSTAINABILITY LEADERSHIP

Developing leadership and solutions for a sustainable economy since 1989

20,000

alumni and network members

250+

major clients annually

Equipping board directors with the keys to understanding how sustainability impacts their company's strategy and long-term performance, and their related duties as directors

Rooted in extensive sustainability experience at board level, this programme will help directors to lead their companies to success by positioning:

- sustainability within the complex **context** of global change
- enhancing the capability to drive a strong sustainability **strategy** by exercising transformative direction and oversight
- exploring the best **governance** response to the sustainability imperative - the relevant board structure and decision-making processes to adopt in response to emerging risks and changing stakeholder expectations
- helping directors to challenge management by formulating and posing the **right questions** to the company's senior management.

This programme includes a dedicated session to help boards understand Singapore sustainability reporting regimes, as well as and international trends in ESG reporting standards.

This programme is listed as a SGX RegCo prescribed sustainability training course and fulfills the enhanced SGX sustainability reporting rules.



Awakening and supporting boards in aligning their company's business model with sustainability issues since 2016

300+

board members trained

20-30

annual events spanning all sectors and continents

TRAINING ALREADY DELIVERED IN SINGAPORE

- Multiple sessions with boards of major Singapore-listed companies
- 3-day programme for C-suite and board members of a group of companies linked to a Singapore-based global investment company



SCHEDULE

FOUR 1.5HOURS ONLINE MODULES IN MAY-JUNE 2022



DATES

Participants must attend all four modules (1 to 4, in that order) to fulfill SGX requirements. Participants can choose among two options offered for each module, subject to a capacity limit.

MAY 25

Module 1
3:30 - 5:00pm

Module 2
5:15 - 6:45pm

JUNE 8

Module 3
3:30 - 5:00pm

Module 4
5:15 - 6:45pm

MAY 26

Module 1
3:30 - 5:00pm

Module 2
5:15 - 6:45pm

JUNE 9

Module 3
3:30 - 5:00pm

Module 4
5:15 - 6:45pm



FEES AND REGISTRATION

Price for all 4 modules for one person:

\$1,400 per person + GST

Programme registration:

[Click to register](#)

PROGRAMME

MODULE 1

UNDERSTANDING THE GLOBAL SUSTAINABILITY CONTEXT FOR BUSINESS

This module will explore key sustainability issues and their current global political and societal status, to highlight changes in stakeholders' expectations (including investors) and their consequences for business. We will show how the pace and rate of change and disruption is creating new winners and losers within the economy.

MODULE 2

BOARD DUTIES AND THE NEED TO PUT SUSTAINABILITY AT THE CENTRE OF STRATEGY

This module will explore the implications for directors' duties in Singapore of the systemic shocks and trends presented before. Organisational purpose and a wider set of stakeholder interests are now central to the board's duty to act in the best interest of the company; sustainability has transformed the standard of care, skill and diligence that would be expected of a reasonable director requiring a new attitude towards management risks and opportunities.

MODULE 3

SUSTAINABILITY REPORTING: FROM COMPLIANCE TO DRIVING PROGRESS

This module will present the Singaporean sustainability reporting regime and share insights on international trends in ESG reporting standards. We will share principles that should underpin board oversight on reporting, so as to ensure directors do not only fulfil their duties related to disclosure but also use this process to drive the company's commitment and ambition, and thereby build trust with all stakeholders.

MODULE 4

BOARD LEADERSHIP AND ACTION

This module will navigate the various dimensions of relevant board governance that are essential to the integration of purpose and sustainability with long-term commercial resilience, including: Governance procedures and board committees (including reporting); composition of the board and its skillset; Board agendas and strategic focus. We will conclude with a framework of questions that boards should be formulating and posing so as to meaningfully support and challenge the company's executive management, followed by a discussion about what leadership by the board of the future will look like.

SPEAKERS



PHILIPPE JOUBERT

Founder and CEO
Earth on Board,
Fellow of CISL

Philippe is also Senior Advisor for WBCSD, former Chairman of HRH The Prince of Wales's Corporate Leaders Group on Climate Change, and member of the International Advisory Board of the World Energy Council. He serves as a member of several Boards of Global Companies and advisor to CEOs of large Global Companies. Philippe was previously President of Alstom Power and Deputy CEO of the Alstom Group.



RICHARD CALLAND

Fellow of CISL,
leading CISL's work
on Board governance

Richard's experience in governance spans multiple sectors, continents and decades. Having practiced at the London Bar for several years he is now Associate Professor in Public Law at the University of Cape Town. Richard has served numerous boards in his career as a sustainability strategist and political economy advisor. He leads CISL's work on Board governance, and co-chairs the UN Secretary General's expert group on climate finance.



EU-LIN FANG

Partner
PwC Singapore

Eu-Lin leads the Sustainability & Climate Change practice across PwC Singapore and is part of the wider PwC Global ESG Leadership team. She also drives the PwC Asia Pac Centre for Sustainability Excellence. She helps clients strategize, implement, report and obtain assurance across a range of sustainability issues. Eu-Lin serves on education and healthcare boards and sustainability-related committees.



LOIS GUTHRIE

Senior Technical Advisor
IFRS Foundation

Lois pursued a career in taxation at PwC and Zurich Insurance Group. She joined the Carbon Disclosure Project (CDP) and developed a career in climate and natural capital corporate reporting. She is the founding director of the Climate Disclosure Standards Board (CDSB) and worked for the International Integrated reporting Council (IIRC). She was a director at WBCSD and recently joined the IFRS Foundation as a Special Advisor to the International Sustainability Standards Board (ISSB).



JESSICA CHEAM

Founder and Managing
Director, Eco-business

Jessica is recognized as a sustainability pioneer with two decades of experience in media, sustainable development and ESG issues globally. She founded Eco-business, Asia Pacific's leading independent media and business intelligence organisation dedicated to sustainable development. She is a regular columnist for national newspapers and is on the Board of Directors for Singapore-listed ComfortDelGro. She holds the CFA Institute Certificate in ESG Investing and is also a member of the Singapore Institute of Directors, serving on its ESG committee.

CONTACTS

Earth on Board is undertaking the practical arrangements of this joint CISL-Earth on Board programme.



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EXAMPLES OF PREVIOUS BOARD-LEVEL ENGAGEMENTS



IRELAND
Bank



UNITED KINGDOM
VC conglomerate, Real Estate,
Retailing



SINGAPORE
Financial Institutions, Utilities



BELGIUM
NEDs from various sectors gathered
by Chapter Zero



FRANCE
Water utilities, Energy, Materials,
Banks; Employee directors from
various companies



AUSTRALIA
Annual full-day seminar for NEDs
from all sectors delivered since 2017



INDIA
Materials



KOWEIT
Bank



BRAZIL
Pulp and Paper, Energy, Utilities,
Development Bank



MALAYSIA
Bank



SWITZERLAND
Insurance, Flavour
and Fragrance



NEW ZEALAND
Energy



The University of Cambridge Institute for Sustainability Leadership (CISL) is a globally influential Institute developing leadership and solutions for a sustainable economy. We believe the economy can be 'rewired', through focused collaboration between business, government and finance institutions, to achieve Net Zero, protect and restore nature, and build inclusive and resilient societies.

For over three decades we have built the leadership capacity and capabilities of individuals and organisations, and created industry-leading collaborations, to catalyse change and accelerate the path to a sustainable economy. Our interdisciplinary research engagement builds the evidence base for practical action.



Earth on Board's purpose is to support Boards of Directors to fulfil their duties in aligning their company's business model with the preservation of ecosystems and the achievement of societal needs. We have been pursuing that goal through awareness and education programmes, having spoken before hundreds of board members and thousands of top managers since we started in 2016.

We are also using our experience and credibility to drive change at the macro-level by participating in the evolution of legal and social norms around corporate governance and sustainability.